

SINGAPORE INFOCOMM TECHNOLOGY FEDERATION DIRECTORY 2009 | 2010

OUR CHAPTERS



SiTF Directory 09/10

PUBLICATION DATE	: 1st August 2009
BOOKING DATELINE	: 1st July 2009
COPY DATELINE	: 1st July 2009
MEDIA	: Print & Website (www.sitfdirectory.com)

Why You Should Advertise In The SiTF DIRECTORY 09/10?

- Distributed to decision-makers in the infocomm industry, professional bodies, trade associations, IE Singapore & EDB offices worldwide, IDA, delegates of trade missions and visitors to relevant trade exhibitions.
- Provides a platform for companies to showcase their infocomm products and services to end-user organisations locally and internationally.
- Wide overseas circulation to facilitate alliances and partnerships between international and local companies.
- The only Industry-focus directory published for the Singapore infocomm community for branding and awareness.

CONTENTS

MESSAGE BY CEO,
Infocomm Development Authority of Singapore

MESSAGE BY DIRECTOR,
Infocomm Technology Division, IE Singapore

MESSAGE BY CHAIRMAN,
Singapore infocomm Technology Federation

SECTION ONE: COMPANIES' INDEX

SECTION TWO: COMPANY LISTINGS BY CHAPTERS

- Best Sourcing Chapter
- eLearning Chapter
- e-Government Chapter
- Digital Media Chapter
- Security & Governance Chapter
- Singapore Enterprise Chapter
- Service Oriented Architecture Chapter
- Wireless Chapter

SECTION THREE: PRODUCTS & SERVICES

- Software Companies
- Hardware Companies
- Service Companies
- Green Computing/IT Companies

Description	SITF Member	Non-Member
Outside Back Cover	\$ 5,400	\$ 6,500
Inside Front Cover	\$ 5,200	\$ 6,200
Page Facing Inside Front Cover	\$ 4,800	\$ 5,600
Double Page Spread Page 4 - 5 (Special Request only)	\$ 5,200	\$ 6,200
Double Page Spread Page 6 - 7 (Special Request only)	\$ 5,200	\$ 6,200
Inside Back Cover	\$ 4,300	\$ 5,000
Page Facing Contents	\$ 4,300	\$ 5,200
Page Facing Inside Back Cover	\$ 3,200	\$ 3,800
Page Facing Message	\$ 3,700	\$ 4,200
Bookmarker (1 side)	\$ 2,700	\$ 3,200
Bookmarker (2 sides)	\$ 4,500	\$ 5,400
Corporate Profile (Doublespread)	\$ 3,600	\$ 4,200
Full Page Full Colour	\$ 2,500	\$ 3,000
Half Page	\$ 1,600	\$ 2,000
1/3 Page	\$ 1,300	\$ 1,500
Logo (CTM)	\$ 800	N.A.
Bold Type Listing	\$ 400	N.A.

COLOUR ADVERTISEMENT

Full colour separation with progressive colour proofs (Positive Films – Screen Line 150 emulsion down)

TRIM SIZE

Advertising Dimensions	Material Size (mm)	Type Area (mm)	Bleed Size (mm)
Corp. Profile (Double Spread)	20 x 155	248 x 360	264 x 376
Full Page	258 x 185	248 x 175	264 x 191
Half Page	110 x 155	100 x 145	116 x 161
1/3 Page	197 x 47	187 x 37	203 x 53
Bookmarker	200 x 78	190 x 68	206 x 84

ELECTRONIC FORMAT

Macintosh or PC format Programs -Illustrator/Photoshop/Acrobat.
Photos and logos/graphics - Actual size, 300dpi .jpg, .tif or .eps format or press quality pdf.

CANCELLATION

Not accepted after closing date.

LATE COPIES

Copies submitted after copy dateline will not be accepted. The space contracted for will be charged in full and body copy will be inserted at the publisher’s discretion.

Point of Distribution:

To trade offices in China (Shanghai), Indonesia (Jakarta), Malaysia (Kuala Lumpur), Singapore overseas trade conferences and events. Local major IT trade conferences and events. Foreign embassies and 400 targeted businesses in Singapore.

Target Audience:

PMEBs, CEOs, COOs and IT Professionals; a guide for direction of Singapore IT Industry.

PUBLISHED BY:



22A Upper Cross Street Singapore 058334
T: +65 9027 6206
F: +65 6222 2767
E: kc@breadmedia.com.sg
www.breadmedia.com.sg

FOR:



55 Neil Road Singapore 088892
T: +65 6325 9700
F: +54 6325 4993
E: info@sitf.org.sg
www.sitf.org.sg

SPECIALREQUESTS
or for more information on advertising please contact

MR. K.C. TAN

T: +65 9027 6206
F: +65 6222 2767
E: kc@breadmedia.com.sg

EXTENDED **DISTRIBUTION** NETWORK



We have extended our distribution network beyond the shores of Singapore. We have established an extended network in China (Shanghai/Hangzhou), Malaysia (KL) and Indonesia (Jakarta) for this year SiTF Directory 08/09.

ADVERTISEMENT CONTRACT

Name of Advertiser: _____

Business Address: _____

Contact Person: _____ Position: _____

Tel: _____ Fax: _____

Email: _____

Advertising Space Details

Space ordered: _____ Cost per insertion: _____

Specific position: _____

- | | | |
|---|---|--|
| <input type="checkbox"/> Outside Back Cover | <input type="checkbox"/> Page Facing Inside Back Cover | <input type="checkbox"/> Full Page Full Colour |
| <input type="checkbox"/> Inside Front Cover | <input type="checkbox"/> Page Facing Message | <input type="checkbox"/> Half Page |
| <input type="checkbox"/> Page Facing Inside Front Cover | <input type="checkbox"/> Bookmarker (1 side) | <input type="checkbox"/> 1/3 Page |
| <input type="checkbox"/> Inside Back Cover | <input type="checkbox"/> Bookmarker (2 sides) | <input type="checkbox"/> Logo (CTM) |
| <input type="checkbox"/> Page Facing Contents | <input type="checkbox"/> Corporate Profile (Doublespread) | <input type="checkbox"/> Bold Type Listing |

Agency discount : _____ Other discount : _____

CANCELLATION

Not accepted after closing date.

LATE COPIES

Copies submitted after copy dateline will not be accepted. The space contracted for will be charged in full and body copy will be inserted at the publisher's discretion.

Advertising contact, booking terms and conditions
accepted for Advertiser by:

Accepted for Bread Media Pte. Ltd. by

Name: _____

Name: _____

Signature: _____

Signature: _____

Date: _____

Date: _____

PUBLISHED BY:



22A Upper Cross Street Singapore 058334
T: +65 9027 6206
F: +65 6222 2767
E: kc@breadmedia.com.sg
www.breadmedia.com.sg

FOR:



55 Neil Road Singapore 088892
T: +65 6325 9700
F: +65 6325 4993
E: info@sitf.org.sg
www.sitf.org.sg

SPECIALREQUESTS
or for more information on advertising please contact

MR. K.C. TAN

T: +65 9027 6206
F: +65 6222 2767
E: kc@breadmedia.com.sg